



FEBRUARY - JULY 2025

GLOBAL IFA TRAVELLING LECTURESHIP PROGRAMME (TLP)

SPONSORS INVITATION

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The current implementation of Pillar Two (in particular the global minimum tax) around the globe raises numerous innovative questions. In addition, while rooted in a common approach, the framework is strongly influenced by regional considerations. Building on the unique relation between Global IFA and its branches around the globe, the 2025 Travelling Lectureship Programme aims at advancing the discussion by approaching the topic from an international, practical and regional point of view. As always, the debate will be enriched by the perspective of all stakeholders (Policy Makers, Tax Administrations, Business and Academia).

Prof. Guglielmo Maisto, The President of Global IFA
Prof. Robert J. Danon, The Chair of Global IFA's
Permanent Scientific Committee (PSC)

ABOUT IFA

Growing local, becoming global

13344 MEMBERS

114 COUNTRIES

71 BRANCHES

The International Fiscal Association (IFA) was founded in 1938. IFA objective is the study and advancement of international tax law and international public finance.

IFA is the only non-governmental and non-sectoral international organisation dealing with fiscal matters.

IFA is unique neutral and independent platform where representatives of all professions and interests can meet and discuss international tax issues at the highest level.

GLOBAL IFA TRAVELLING LECTURESHIP PROGRAMME 2024: RESULTS



1200

ATTENDEES

5

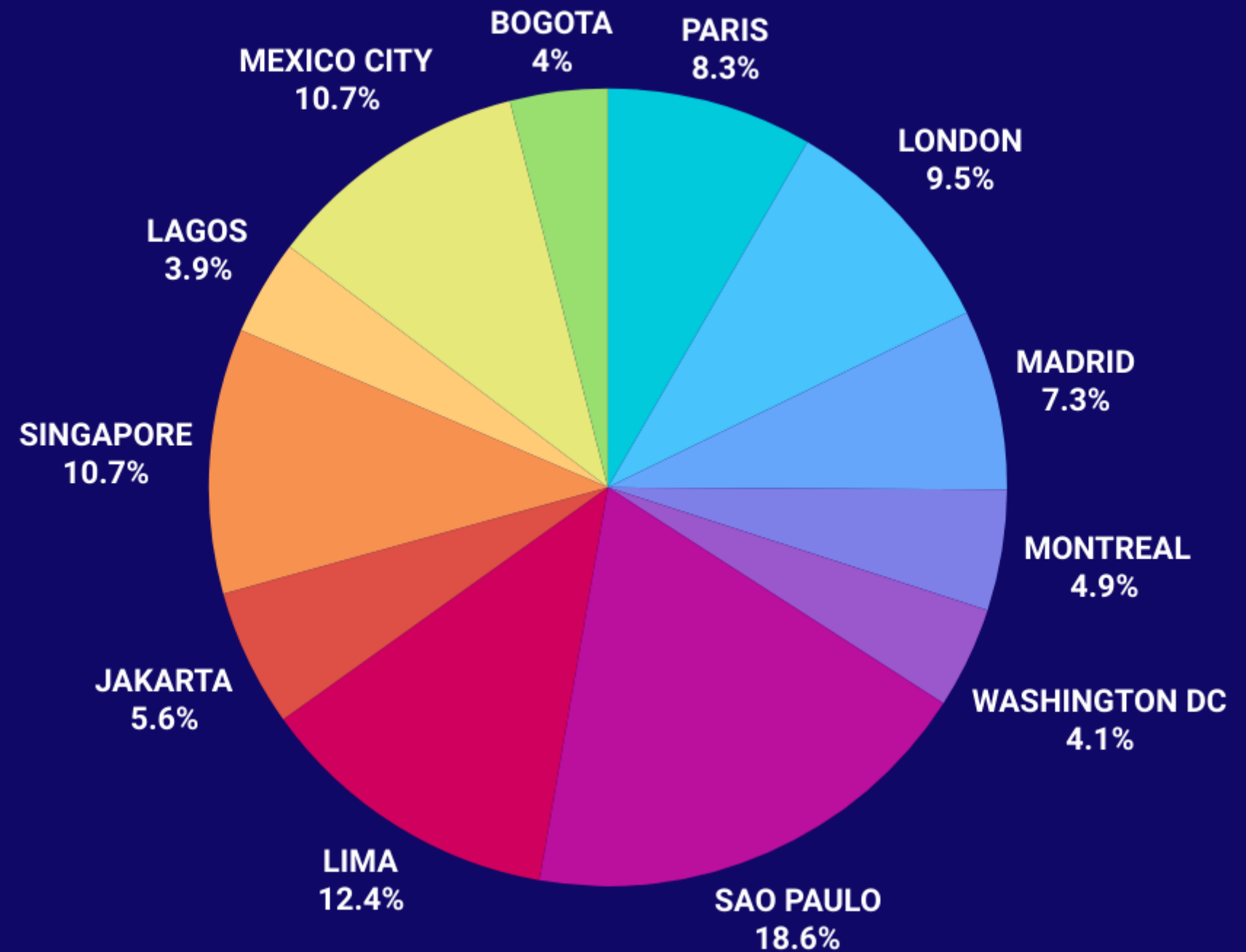
REGIONS

6

LECTURERS

44

PANELLISTS



GLOBAL IFA TRAVELLING LECTURESHIP PROGRAMME 2025: WHAT TO EXPECT?

- 5 regions
- 12 cities
- 6 travelling lecturers
- panel discussions
- networking



Global IFA TLP 2025: Locations



Topic: **Pillar Two** and its ramifications

Europe

Berlin, Germany -
26 February, Wednesday

Brussels, Belgium -
27 February, Thursday

North America

Toronto, Canada -
25 March, Tuesday

Washington DC, USA -
26 March, Wednesday

Asia Pacific

Mumbai, India -
7 April, Monday

Singapore -
9 April, Wednesday

Seoul, Republic of Korea -
11 April, Friday

Africa

Johannesburg, South Africa -
5 June, Thursday

Lagos, Nigeria -
date TBA

Latin America

Buenos Aires, Argentina -
30 June, Monday

São Paulo, Brazil -
2 July, Wednesday

Lima, Peru -
4 July, Friday



BUSINESS DEVELOPMENT OPPORTUNITIES

The sponsor package includes prior, during and post-acknowledgement.

DEPENDING ON A SPONSORHIP LEVEL, THE LOGO CAN APPEAR:

- on the [IFA website](#) in a section dedicated to the TLP
- in the materials used during the lecture (e.g., welcoming words background slide)
- in a video about the project, which will be circulated to all IFA Branches and at IFA social networks
- at the IFA LinkedIn post dedicated to sponsors (more than 22000 subscribers)
- in the report about the project, which will be included through year-end on the IFA website
- At the opening ceremony and IFA booth during IFA Annual Congress 2025 in Lisbon

SPONSORSHIP LEVELS

BENEFITS	LOCAL	REGIONAL	INTERNATIONAL	GLOBAL
Logo on the materials of the lecture	one event	all events in one region	all events in two regions	all events in five regions
Mentioning at the IFA LinkedIn post dedicated to sponsors (22000 subscribers)	+	+	+	+
Mentioning at the IFA website, page dedicated to Global IFA Travelling Lectureship Programme	+	+	+	+
Mentioning in the report about the project which will be included through year-end on the IFA website: "Supporter of 2024 Global IFA travelling lectures programme"		+	+	+
Logo in a video about the project		+	+	+
Mentioning in the materials about the project represented at the booth of Global IFA at the IFA 2025 Lisbon Congress			+	+
Mention during the opening ceremony at the IFA 2025 Lisbon Congress		+	+	+
SPONSORING AMOUNT (EXCL VAT)	€2000	€5000	€9000	€15000

TLP SPONSORSHIP BENEFITS

UNIQUE AUDIENCE

The Global IFA Travelling Lectureship Programme is an excellent platform for sharing expertise and insights in international taxation.

Local professionals attend events in different regions, and the global sponsorship provides an opportunity to reach the expected audience of 2000 attending from **12 locations**.

BRAND AWARENESS

- on-site visibility at the lectures
- online visibility: LinkedIn posts, IFA website mentions and digital newsletters circulated among more than 13000 IFA members worldwide.

ENGAGEMENT

Sponsors of the regional, international and global levels will be mentioned at the IFA Exhibition Booth during the IFA 2025 Congress in Lisbon.

We expect more than **2000** participants will visit this event.

CONTACT INFORMATION

For further information on sponsorship opportunities, please contact:

sponsorship@ifa.nl

